

# What's new in NovaBACKUP 12.5?

## Benefits and Features for Your Customers

- **Get with the Times.** NovaBACKUP 12.5 has the latest technology covered, now including support for MS SQL 2012 and VMware ESX(i) / vSphere 5.0.
- **Do more in Less Time.** Reduce the time it takes to protect any number of virtual machines under VMware.
- **You're in (centralized) control.** NovaStor makes it easy for you to manage your backups on your own or easily outsource your backup administration control to your local trusted IT partner. Centralized management of all your systems can be setup within minutes.
- **Simplify NAS Backup.** Advanced security support enhances NAS backup experience.

## Benefits and Features for Your Product Pages

	NovaBACKUP Professional	NovaBACKUP Server	NovaBACKUP Business Essentials	NovaBACKUP BE Virtual
Ease-of-use with much acclaimed 2-step wizard	X	X	X	X
Full, incremental and differential backup	X	X	X	X
Plug & play support for all popular storage device	X	X	X	X
Full cloud backup capabilities seamlessly included	X	X	X	X
Data encryption to ensure privacy	X	X	X	X
Restore all files or individual files	X	X	X	X
Point-in-time restore	X	X	X	X
Full and differential imaging	X	X	X	X
Bare Metal Restore	X	X	X	X
Open File Backup	X	X	X	X
Virus Scans	X	X	X	X
Disaster Recovery	X	X	X	X
Optimized for new markets <b>NEW</b> with Language Support for Brazilian, traditional Chinese, Portuguese and Turkish	X	X	X	X
Improved NAS Support! <b>NEW</b> Keep advanced security measures in place when backing up and restoring large data loads to and from NAS devices.	X	X	X	X
Benefit from the latest technology. <b>NEW</b> Support for Microsoft SQL 2012 added to standard SQL and Exchange support.			X	X
Reduce backup windows for virtual machines with NovaStor's 10 times faster virtual machine backup. <b>NEW</b>				X
Protect all virtual machines on VMware ESX(i)/vSphere 4.x and 5.0 <b>NEW</b>				X
One Product does it all. Protect all Hyper-V, SQL and Exchange data on one server plus all VMware machines in the network				X

## Important Update Information for your customers

### Current Version 12 Customers

- 12.x customers will see a pop up in their NovaBACKUP interface informing them about the availability of a new free release. The pop up will lead directly to a page where they can receive a free download.

### Customers on older Version than 12.0

- These customers will see a pop up in their NovaBACKUP interface informing them that a new release is available for purchase.
- The pop up will lead them to a landing page, where they can buy the upgrade at the recommended retail price (end user pricing) directly from NovaStor.
- Should you want them to purchase the upgrade through you, we recommend you contact and inform them upfront.

## Upgrade Pricing

	Upgrade Pricing
<b>NovaBACKUP Professional</b> Backup solution for windows PCs/Laptops	18.73 (RRP 24.98)
<b>NovaBACKUP Server</b> Backup solution for Windows Servers	74.98 (RRP 99.98)
<b>NovaBACKUP Business Essentials</b> Backup solution for Windows Servers Exchange and SQL support	112.48 (RRP 149.98)
<b>NovaBACKUP BE Virtual</b> Windows Servers Exchange and SQL Backup + Unlimited Virtual Machine Backup	224.98 (RRP 299.98)
<b>NovaBACKUP Central Management Console</b> manage multiple installations of distributed NovaBACKUP clients in a LAN or through the internet.	-